## 2015 Japan-Thailand Forum on the Role of Copyright to Protect Future Books

## 1. Objective

- To disseminate knowledge and enhance understanding on Japan's and Thailand's copyright protection and management.
- To increase awareness among the creators/authors, publishing companies/ bookstores, users, and practitioners involved in the copyright industry.
- To open a forum for sharing knowledge and exchanging views and experiences on the role of copyright to protect future books.

## 2. Overview

Seminar Title: 2015 Japan-Thailand Forum on the Role of Copyright to Protect

**Future Books** 

Date: Oct 27<sup>th</sup>, 2015

Time & Venue: 13.00 - 17.00 at

**Queen Sirikit National Convention Center (QSNCC)** 

60 New Rachadapisek Road, Klongtoey,

Bangkok 10110, Thailand

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Homepage: <a href="http://www.qsncc.co.th/th/">http://www.qsncc.co.th/th/</a>

Theme: The Role of Copyright to Protect Future Books

Target: 100 participants e.g. creators/authors, publishing companies/bookstores,

users and practitioners involved in the copyright industry

Language: Japan and Thai (with translation)

## 3. Program

Opening Ceremony	
13.00 - 13.30	Registration
13.30 - 13.40	Welcome Address
	Mr. Watabe Kiyotaka
	Manager of Content Overseas Distribution Association (CODA),
	Japan
	Opening Address
	Mrs. Nuntawan Sakuntanaga
	Director-General of the Department of Intellectual Property
13.40 - 13.45	Photo session

Section 1: Role of Copyright to Protect Future Books	
13.45 - 14.30	Recent Trend of Copyright Protection in the Publishing Industry in Japan
	Speaker: Mr. Ito Atsushi Shueisha Publishing Co., Ltd
14.30 - 15.15	Recent Trend of Copyright Protection in the Publishing Industry in Thailand
	Speaker: Dr. Polapat Udomphol Business Development Director of Ookbee Co., Ltd
15.15 - 15.30	Coffee Break
Section 2: Panel Discussion	
15.30 - 16.30	Discussion on Promotion and Future Cooperation on the Publishing Trade
	Moderator: Mr. Pathom Indarodom (TBC) The Former of the ARIP Public Co., Ltd
	Speaker: Mr. Ito Atsushi Dr. Polapat Udomphol
16.30 - 17.00	Q & A
17.00	Close